

**Dr Jessamy Perriam
Academic CV**

Biography

Dr Jessamy Perriam is a Lecturer in Sociology at the Open University. She received her PhD in Sociology from Goldsmiths, University of London in 2018, with her thesis, *Theatres of Failure: digital demonstrations of disruption in everyday life*. She also holds a MA Digital Sociology (2013) from Goldsmiths, University of London.

She is currently working on producing the *Understanding Digital Societies* module that will comprise part of the 2nd year of the Open University's BA Social Sciences programme. She also has experience in teaching qualitative research methods at both undergraduate and postgraduate levels. She also sits on committees for the development of a 3rd year research methods module and, a single-honours undergraduate sociology programme.

Her research interests focus on the digital in everyday life, public understandings and uses of the digital, cyber security and infrastructure. She has research experience in both academic and applied settings. Her applied digital social research has primarily focused on the UK public sector, working on projects for the Government Digital Service, the NHS, and the Department for Business, Energy and Industrial Strategy.

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Qualifications

BA Media Studies
Murdoch University, Australia
2004-2006

MA Digital Sociology
Goldsmiths, University of London
2012-2013

Dissertation: *Coffee and Wi-Fi: An ethnographic examination of the sociability of people, objects and infrastructure in independent cafes*

PhD Sociology
Goldsmiths, University of London
2014-2018

Thesis: *Theatres of Failure: digital demonstrations of disruption in everyday life*

Awards

PhD Studentship (2014-2017)
Centre for Invention and Social Process
Goldsmiths, University of London

Academic Work Experience

Lecturer 2018-present
Sociology discipline, Faculty of Arts and Social Sciences, Open University, UK
Module Production,

Graduate Trainee Tutor 2016 – 2017
Department of Sociology, Goldsmiths, University of London
Teaching 1st Year Sociology undergraduate students in the *Researching Society and Culture* module workshops, which focuses on reading and designing qualitative and quantitative research.

Relevant non-academic work experience

User Researcher 2016 – 2017
dxw, London
My work at this digital agency involved using ethnographic methods to research ways government and other public sector organisations can create simpler and clearer digital services for the UK public.

User Researcher 2013 – 2014
GOV.UK, Government Digital Service, London
This role involved conducting qualitative research with members of the public to gather requirements for websites dealing with visa applications, state pensions and open web standards suggestions.

Digital and Social Media Publicity Coordinator 2012 – 2013
School of Law, Birkbeck, University of London
This role involved maintaining the website and social media channels for Birkbeck's School of Law.

Information Architect / Online Writer 2011 – 2012
Curtin University, Perth, Australia

This role involved developing a new website structure for the Curtin University website.

Radio/Online Producer 2007 – 2011
Australian Broadcasting Corporation, Perth, Australia
I produced audio, video and pictorial content for the ABC's Local Radio websites and radio stations.

Publications

Book chapters

Moats, D. and, Perriam, J. (2017) How Does it Feel to be Visualized?: Redistributing Ethics in Zimmer, M. and Kinder-Kurlanda, K. (Eds.) *Internet Research Ethics for the Social Age: New Cases and Challenges*

Perriam, Jessamy. 2017. "Ethnography, Objects and Reflexivity: A Case Study of the Selfie Stick." *Ethnographies of Objects in Science and Technology Studies* 1 (0): 19–25. doi:10.13154/eoo.1.2017.19-25.

Perriam, Jessamy. 2017. "A Response by Jessamy Perriam." *Ethnographies of Objects in Science and Technology Studies* 1 (0): 86–89. doi:10.13154/eoo.1.2017.86-89.

Journalism

Selfie sticks or wands of narcissism? Goldlink magazine, Edition 43, Winter 2015. <https://issuu.com/goldsmiths-alumni/docs/goldlink43>

Publications under review

Perriam, Jessamy, Birkbak, A. & Freeman, A., *Digital qualitative and mixed methods in a Post-API environment* (International Journal of Social Research Methods special issue)

Conference papers under review

Perriam, Jessamy. *A Tweet is Not Just a Tweet: public sector understandings and analysis of social media customer service data* (Social Media and Society International Conference 2019)

Textbooks in process

Perriam, Jessamy, Carter, S. (Eds.) *Understanding Digital Societies* (2020)
To be internally published for Open University students and currently out to tender for co-publication with an academic press.

Publications in process

Perriam, Jessamy, *The theatre of failure: social media's role in demonstrating mundane disruption*

Perriam, Jessamy, *Apps as interface infrastructure for commuters: an empirical study of Transport for London*

Teaching

Understanding Digital Societies

Open University 2018-present

Deputy chair of production on second year BA Social Sciences core module.

Researching Society and Culture

Goldsmiths, University of London 2016-2017

Workshop tutor for first year BA Sociology research methods module

Core Qualitative Methods

Goldsmiths, University of London 2016-2017

Guest lecturer on digital social research methods for MPhil/PhD level module.

Open Access Educational Content

Artificial Intelligence interactive

Open University

2018 – present

I am currently part of a collaborative team producing an interactive learning experience about artificial intelligence. This will be freely available to the public, but will also form part of the teaching materials for the DD218 *Understanding Digital Societies* module.

Media

Discipline Media Lead

Sociology Discipline, Open University

2018 – present

I sit on a group of academics across the Faculty of Arts and Social Sciences that discuss opportunities for social media publicity. This role also involves liaising between the Open University's Broadcast Partnerships and sociology academics to connect staff with opportunities to consult or publicise their research.

Thinking Allowed, BBC Radio 4

2018 – present

Nominated Academic

The Open University often works in partnership with the BBC on television and radio programmes. I currently consult on the social sciences magazine programme, *Thinking Allowed* by providing advice on possible academics to invite on their programme.

Radio interview about coffee shop loyalty schemes, *Newshour*, BBC World Service, 22 April 2015

<https://www.bbc.co.uk/programmes/p02p66lv>

Conferences

Keynotes

Media Ethnography: where is the action? Workshop June 2018
Centre for Media and Cooperation, University of Siegen, Germany
Chatbots: Media artefacts, algorithms or participants?

REDI Seminar Series February 2017
Deakin University, Melbourne, Australia
Seminar: *Configuring the commuter: Transport for London's use and innovation of social media to demonstrate disruption*

Conference presentations

Service Design in Government Conference March 2017
London, United Kingdom
Researching complexity
with Vita Mangan

Social Media & Society International Conference July 2016
Goldsmiths, University of London
Workshop Session: *Researching with Instagram*
with Andrew Freeman (Computing, Goldsmiths), Dr Andreas Birkbak (Aalborg University) and Samantha Kaufman (University of Wisconsin-Milwaukee)

Panels

4s 2018, Sydney, Australia August 2018
Demonstrating Cyber Security: Making Invisible Breaches Visible

EASST, Lancaster, UK July 2018
Organising demonstrations of public transport disruption: Transport for London's use of social media management software

4S 2017, Boston, USA September 2017
Corporate conference workshops as a setting to configure the user

Sprinting Obesity Datasprint October 2015
Technoanthropology Lab, Aalborg University, Copenhagen, Denmark
Issue Expert: *Conducting ethnographic research with Instagram*

Social Media & Society International Conference July 2015
Ryerson University, Toronto, Canada
Selfie Sticks: an online /offline entanglement of the networked image.

Administration

Course co-ordination

Understanding Digital Societies (DD218)

2018- present

School of History, Religious Studies, Sociology, Social Policy and Criminology
Open University, UK

Deputy chair of module production on 2nd year undergraduate module focused on teaching sociological concepts through empirical examples of technology.

3rd year research methods module (DD318) committee

2019 – present

School of History, Religious Studies, Sociology, Social Policy and Criminology
Open University, UK

I am currently sitting on a steering group that is planning the module production and presentation of a new 3rd year undergraduate sociology module that will focus on developing social research skills. My role in this group is to ensure that students progress well from DD218 to DD318.

Single Honours Sociology degree committee

2019 – present

School of History, Religious Studies, Sociology, Social Policy and Criminology
Open University, UK

The University currently does not offer a single honours sociology programme for undergraduate students, despite Sociology being one of the most popular social science areas of study in the UK. I am part of a group made up of Sociology academics, the Associate Dean of Curriculum and, marketing staff to make a case for funding and developing a single honours sociology programme from the 2021/22 academic year.

Committees

CISP Salon reading group

2016/2017

Goldsmiths, University of London

Organised and publicised a reading group that asked readers to compare a seminal piece of Science and Technology Studies literature to recent work that cites it.

Professional development

Teaching skills

Fellowship of the Higher Education Academy (FHEA) accreditation

In progress

The Open University

Teaching and Learning for Distance Education - 26th February 2019

The 'Place' of Mobile Learning? Patterns of use, changing study habits and emerging opportunities - 30th January 2019

Dr Jessamy Perriam academic CV February 2019

Enhancing your students' learning experience - 21st November 2018

Introduction to Learning Design - 5th July 2018

Selecting and using online teaching and learning tools effectively - 31st May 2018

Graduate Trainee Tutor training (2016-2017)
Goldsmiths, University of London

Research skills

YouTube as test society? workshop December 2017
Centre for Media and Cooperation, University of Siegen, Germany

Digital Ethnography Summer School February 2017
Digital Ethnography Research Centre, RMIT University, Australia

How to Map Issues? Workshop September 2016
Centre for Inventive Methodologies, University of Warwick, UK

Controversies and Conspiracies Summer School September 2016
FORCCAST Consortium, SciencesPo, Paris, France

Ethnographies of Objects in STS Summer School June 2016
Ruhr University, Bochum, Germany

Big Data and Ethics PhD course May 2016
IT University, Copenhagen, Denmark

Digital Methods Winter School January 2016
University of Amsterdam

Mapping Controversies Summer School August 2015
FORCCAST Consortium, SciencesPo, Paris, France

Referees

Available on request